

INVOICE



WTVF
474 James Robertson Parkway
Nashville, TN 37219
Main: (615)244-5000
Billing: (615)248-5210

www.newschannel5.com

Billing Address:

Ty Cobb for State Senate C/O
Fletcher & Rowley, Inc-TN
Attention: Accounts Payable
1720 West End Avenue, Suite 630
Nashville, TN 37203

Send Payment To:

WTVF
NewsChannel 5 Network
474 James Robertson Pkwy
Nashville, TN 37219

Invoice #	Invoice Date	Invoice Month	Invoice Period
36934-1	10/31/12	October 2012	10/01/12 - 10/31/12

Station	Account Executive	Sales Office	Sales Region
WTVF	Political Political	WTVF Local	Local

Advertiser	Product	Estimate Number
Ty Cobb for State Senate	10/31-11/6	

Flight Dates	Order #	Alt Order #
10/31/12 - 11/06/12	36934	

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	11/05/12	M-F 6a-7a	6a-7a	1-1-1--	:30	3	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1-1-- 2 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF W 10/31/12 6:25 AM M-F 6a-7a 6a-7a :30 COBBT1201H \$525.00 NM									
3	10/31/12	11/05/12	M-F 5p-530p	5p-530p	1-11---	:30	3	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --11--- 2 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF W 10/31/12 5:27 PM M-F 5p-530p 5p-530p :30 COBBT1201H \$625.00 NM									
4	10/31/12	11/05/12	M-F 6p-630p	6p-630p	1-11---	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --11--- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF W 10/31/12 6:23 PM M-F 6p-630p 6p-630p :30 COBBT1201H \$750.00 NM									
Total Spots							3		

Payment Terms 30 Days

<u>Gross Total</u>	\$1,900.00
<u>Agency Commission</u>	\$285.00
<u>Net Amount Due</u>	\$1,615.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station Rep _____ Notary _____